## employee engagement

## Connecting New Talent

Create a next-level onboarding experience with custom-branded products that elevate from mundane to memorable. Packed swag bags filled with practical items ensure training sessions buzz with excitement. These investments in company culture attract top talent, boost morale, promote loyalty, and build a cohesive team—one impactful item at a time!



69% of employees would stay longer with a company that shows appreciation for their work. Promotional products, when used strategically in onboarding and as appreciation gifts, can contribute to employee satisfaction and retention.